



NEWS RELEASE
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Energy efficiency survey to be conducted in eastern Washington

(Tri-Cities) The Northwest Energy Efficiency Alliance (NEEA) is conducting a comprehensive research study in April of energy efficiency in northwest residential buildings. NEEA is an alliance of more than 140 Northwest utilities and energy efficiency organizations including Benton PUD, Franklin PUD, Richland Energy Service, Benton REA and the Bonneville Power Administration.

The study, officially called the Residential Building Stock Assessment, gathers information on how people use energy which is used for future energy planning efforts. The study results will also be used to design energy efficiency utility rebate programs offered by utilities and the Bonneville Power Administration. These programs help Northwest utilities meet its increasing residential energy needs.

Over 18,000 postcards will be sent in eastern Washington, including the Tri-Cities area, to invite customers to participate in an online survey and possibly be selected for a home visit. At the home visit, data is gathered about lighting, appliances, insulation and other home features that impact the use of energy.

Potential survey participants will be selected randomly. All participant responses will be confidential and be used strictly for research purposes. Personal information will not be included in the data.

If customers have questions, they may contact their local utility or call NEEA at 1-877-932-0617.

(end)

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More information about Northwest Energy Efficiency Alliance: Mobilizing the market toward energy efficiency is the most cost-effective way to meet future energy needs. The Northwest Energy Efficiency Alliance (NEEA) is an alliance of more than 140 Northwest utilities and energy efficiency organizations working on behalf of more than 13 million energy consumers. Through collaboration and pooling of resources, the region's utilities and stakeholders have harnessed their collective influence to drive market adoption of energy efficiency products, services and practices for the benefit of utilities, consumers and the region.

Since 1996, the region has cost-effectively delivered over 1,275 aMW of energy efficiency through market transformation - enough energy to power more than 900,000 homes each year. For more information www.neea.org